

Legitimate Interest Statement

Why do we want to process the data?

- ACOSVO handles personal information for the purposes of processing your requests as members, network participants, service users, partners and supporters and to keep you updated about ACOSVO, your membership, network or service.
- We can use this information to build marketing profiles, aid strategic development, and monitor usage of our website.

Who benefits from the processing?

- Members, network participants, service users, partners and supporters benefit from the processing as they are placed onto mailing lists which update them about events, services, programmes that are included within their respective membership, service or programme, and are of direct interest to them and the organisations they represent.
- Without consent to process members and participant's data, ACOSVO would not be able to contact and invite members, participants, partners and supporters to events or to take part in services.

What are the wider public benefits to the processing?

- We are able to build a picture of how our membership, networks, programmes and services impact third sector leaders, their organisations and the wider third sector.
- The use of this data is ethical and lawful. The processing of members, network participant, service user, partner and supporter data is necessary and is carried out in the most *reasonable and minimally intrusive* way to deliver the benefits of the service.

Is any of the data particularly sensitive or private?

- The only data that is potentially sensitive is in relation to our Leader Support Service. This data is kept on very close hold (only available to the CE, Director of Operations and the Support Consultant) and is kept securely.
- Membership data relates to: organisation's turnover (within given band), name, gender, age, job title, organisation, postcode, email, Scottish Charity Number, category that best describes the field in which the organisation works (from given list), number of employees (within given band), number of volunteers (within given band)
- Services and networks data relates to: name, organisation, job title, email address, phone number.
- Members, network participants, service users, partners and supporters can reasonably expect their data to be used in this way. If a member, network participant, service user, partner or supporter wishes to query or object to the use of their data, they may do so by emailing office@acosvo.org.uk.

What is the possible impact on the individual?

- A data breach would cause their name, gender, business, email address, job title to be vulnerable. Most of this data is already in the public domain, so any impact is very limited.
- All data is kept in accordance with our security policy.
- ACOSVO adopt specific safeguards to minimise the impact of compromise of sensitive data.