The 2015 ACOSVO Annual Member Survey was conducted in March and April 2015. The purpose of the survey was to evaluate the views of the members on the events and services ACOSVO offers. The key findings of the survey are summarised below:

- The main challenges members face are: funding; fundraising; change management and governance.
- The priorities for professional development are: strategic planning; networking; change management and leadership.
- Members agree events ‘meet their needs’: the ‘booking process is easy’; ‘locations are easy to find’; ‘events are good value for money’; ‘speakers are of high calibre’.
- 88% of members are aware of Regional Networks. Of these 43% have attended a Regional Network event. 11% are interested in hearing more about Regional Networks.
- 87% of members who have attended a Regional Network event found them a valuable way of networking, sharing information locally and agree there is a need for Regional Network events.
- In terms of event notifications: 60% of members would like 3 months’ notice of events; 21% 2 months and 16% 1 month.
- To find out about ACOSVO events, 81% use upcoming events email, 57% the newsletter and 8% the web site.
- 95% of respondents find the newsletter either useful or very useful.
- The use of social media is increasingly popular. 46% of respondents follow ACOSVO’s Twitter account, a 15.2% increase on last year. 69% of members showed awareness of the ACOSVO LinkedIn group with 64% finding it a useful resource.
- Members join ACOSVO for: leadership development; to connect with other leaders; for support and guidance and to keep up to date with the third sector in Scotland.
- The most beneficial ACOSVO membership services are: networking (80%); professional development (75%); peer support (43%) and connections to policy makers (38%).
- Only 19% of members have used member benefits and special offers within the last year; of those that have not used taken advantage of a benefit, 60% say they are not relevant to their needs and 40% say they do not have time to use them.
- 53% of members find the Members Directory useful but 43% have not used it.
- 94% of members say ACOSVO membership offers value for money; only 3% say prices are too high.
- 97% of respondents said that they would recommend ACOSVO membership to a friend or colleague.
- 9% of respondents said they were already involved in the Leadership Exchange Programme; 26% said they were likely/very likely to want to be involved and 3% were unaware of the programme.
- 6% of respondents said they were already involved in the Mentoring Programme; 27% said they were likely or very likely to want to be involved and 4% were unaware of the programme.
- Positive comments about ACOSVO included:
  - “Vital organisation – our Trade Union!”
  - “Offers an excellent opportunity to network and connect with peers in the sector.”
  - “Sets exactly the right tone for Chief Officers, a crucial service.”
  - “Membership is vital and the staff team enable me to make good use of services offered.”